



district 2160
Rotary
Luxembourg-Hearts



IMAGINONS
LE ROTARY

Statutory Meeting 25 January 2023

Rotary Club Luxembourg-Hearts



Agenda:

Welcome to our special Guests

1. Pol Bertemes
2. Budget planning
3. Francesco Fiaschi
4. Ivan Adorno
5. What is Next?

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Pol Bertemes

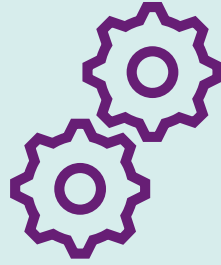
Arcus a.s.b.l.



am Déngscht vu Kanner, Jugend a Famill

Animal-assisted pedagogy and therapy

Pol Bertemes



16 different services

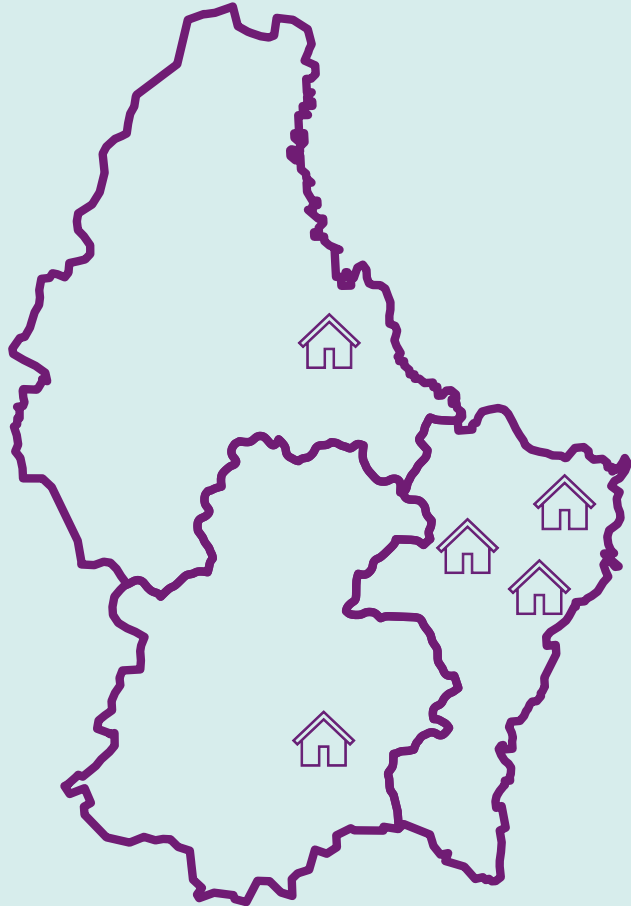


≈ 85 locations



≈ 1200 employees

Kannerhaiser

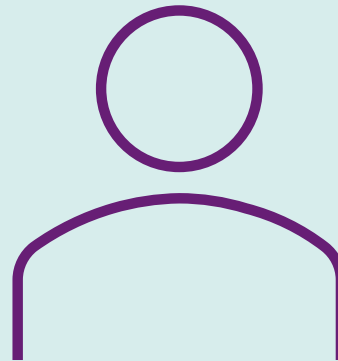


- 115 places
- 14 different groups
- Located:
 - Fouren
 - Echternach
 - Grevenmacher
 - Junglinster
 - Itzig

Character trait

Self-esteem problems

Motor skills disorders

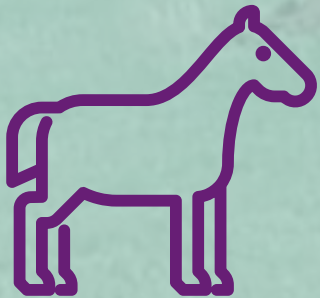


Attachment disorders

Perceptual disorders

Learning disabilities

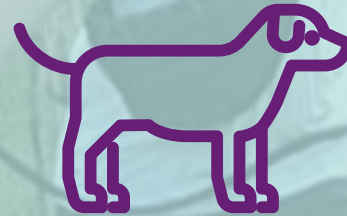
Therapy Animals



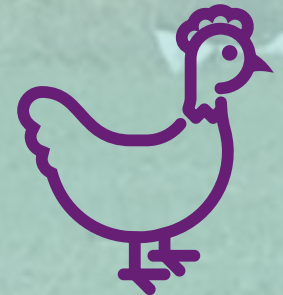
Horses & donkeys



Sheep & alpacas



Dogs & cats



Chickens & rabbits

Advantages of Animals



Do not
judge



Need care



Give new
impulses



Cooperate under
certain
conditions

Contact with Animals



Feel joy
and fun



Speak more
open



Move less
tense



Learn to
adapt

Contact with Animals



Rebuild self-
confidence



Restore trust



Better
integrated into
a group



Reactivate
therapeutic
approaches

Project Costs




individual



Group

Annual costs \approx 6.000-9.000 €



Pol Bertemes
Chargé de projets

pol.bertemes@arcus.lu

49 53 62

621 85 89 80

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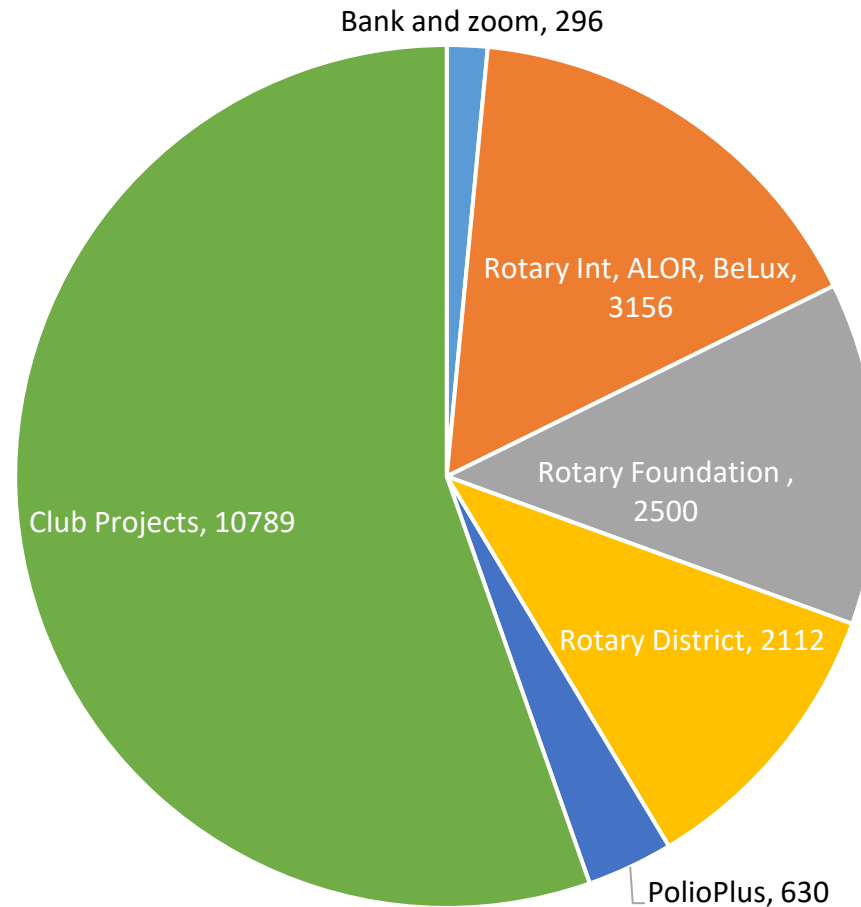
Budget Planning

Yearly Budget Review RCL Hearts

district 2160
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Luxembourg-Hearts



Expenses in €



Club Projects:

- Zesummen Ennerwee
- Europe for Europe
- Rotary Espoir 2005 Rwanda
- World Alcohol Fetal Syndrome Conference
- Laptops for Schools
- Microfinance Loans for entrepreneurs
- Rotaract Chocolates campaign
- Ink cartridges recovery
- Blankets for Ukraine
- Finance against Polio

Next to come:

- ING Marathon
- FiberWalk (district grant)
- Therapy for Animals

Total yearly expenses: **19 483€**
Average cost per member: **672€**

Income:

Fee per member: 700€
Fundraising Spanish Day: 1 988€



Francesco Fiaschi

New Member RCL Hearts

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Ivan Adorno

Membership Presentation

Why Art?

Ivan Adorno, presentation for Rotary Club Luxembourg Hearts

25th January 2023 - Luxembourg

Brief Presentation

My name is Ivan Adorno

I graduated in law in Italy (Torino)

I work as Director of Legal Affairs for a multinational group active in the confectionery sector

I am married to an Artist, Irina

Our daughter Nicole is studying Opera, in Milano

and As you can guess..... I love art.

I have been a guest of this very international and inclusive section of Rotary since last year! Thank you for welcoming me

I am pleased for this invitation to share with you some of the reasons why, I personally believe, Art is playing a very important role in our lives and why it could be a possible route to consider for our Rotary's activities.

I will be focusing in particular on what we call "Visual Art": however, all I will share could apply to all the Arts.

When we refer to Art we most likely think of works such as the Botticelli's Primavera.... 1482 circa



...or works like The Agony in the Garden by Mantegna.... 1458-1460



...or works like
The Girl with a pearl
earring by J. Vermeer,
1665 ...



We all agree on that

- **But**

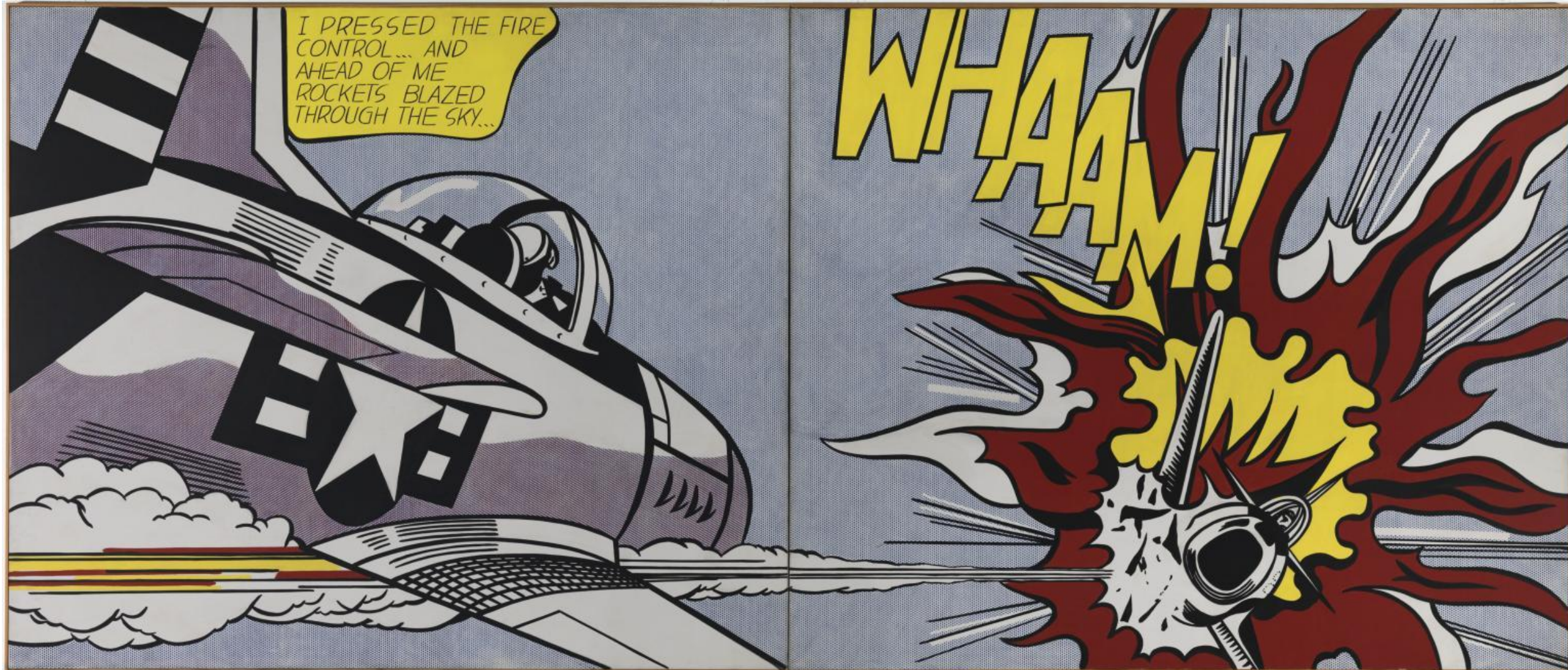
...But this is also Art! Jackson Pollock,
Lavender Mist, 1950



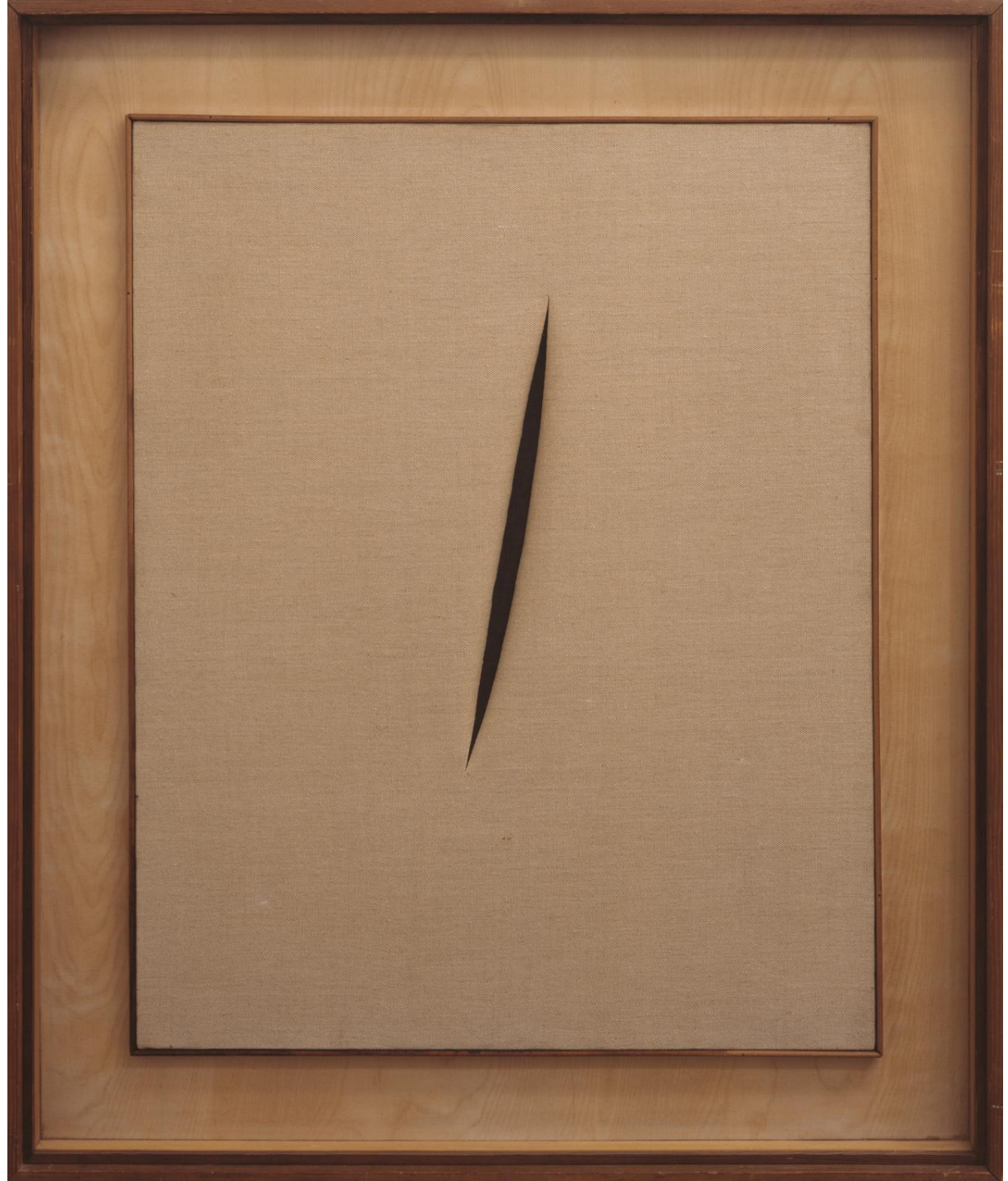
...and this is also Art.... Andy Warhol, Campbells' Soup cans, 1962



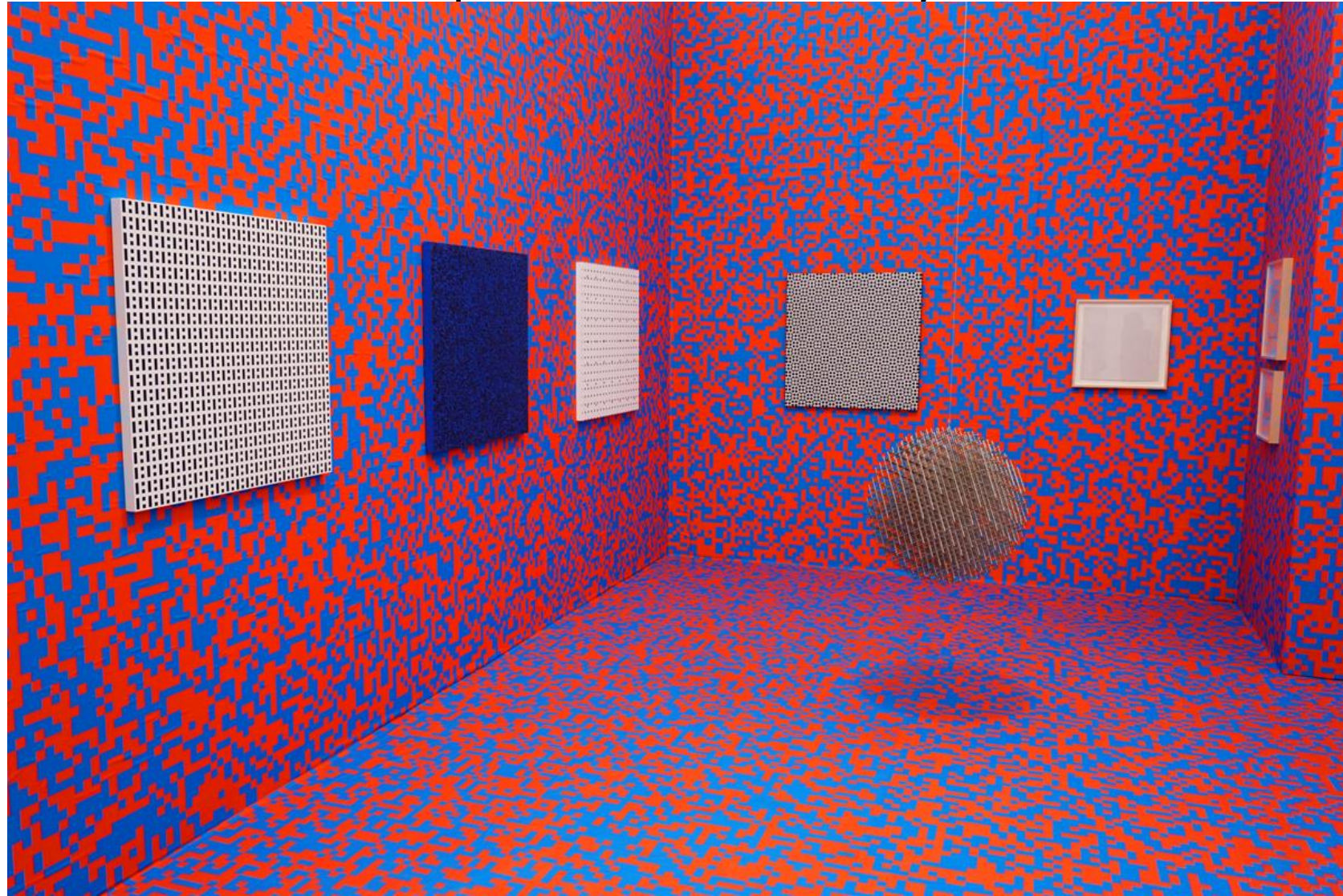
As well as this work by Roy Lichtenstein,
Whaam, 1963



.... or this by
Lucio Fontana, Spatial
Concept – Waiting,
1960



.... And this too Francois Morellet, From Random distribution of 40.000 squares using the odd and the even numbers of a telephone directory, 1960



As well as this work by James Turrell....



Or this work by Giuseppe Penone, “It will continue to grow except at this point” 1968-2003



Or this work by “Land artist” Richard Long, Six Stone Circles – London 1981



to conclude with Wim Delvoye, Cloaca, 2000



Ancient Art vs. Contemporary Art?

Based on the two clusters of works we have just seen:

- Should we consider to add some adjectives and qualify the first three works as “Ancient Art”,
- ...whilst the second group of works as “Contemporary Art”?
- Should we consider “Ancient Art” and “Contemporary Art” as two different forms of Art?
- Should we think that innovation is only a characteristic of Contemporary Art?

I believe that “All Art has been
Contemporary!”



Innovation and attention to the surrounding world have always been present in Art

- Innovation is a fundamental value of Art, in my humble view, as much as the attention to the surrounding world;
- Let us consider a few very clear examples:

Jeronimus Bosch: The garden of earthly delights 1495 - 1505



El Greco, The vision of
St. John, 1608-1614



Vincent Van Gogh,
Starry night, 1889



Giacomo Balla,
Dinamismo di un cane
al guinzaglio, 1912



Let us think of Marcel Duchamp, Fountain, 1917



Tullio Crali,
Diving on a city,
1939



The political meaning – Carol Rama, Martin Luther King, 1968



The political meaning (2)

Jean-Michel Basquiat, Defacement (The Death of Michael Stewart), 1983



.... The psychological approach....

- Louise Bourgeois, Maman



Why art, then? (1)

Art is a journey through innovation, either in response of the surrounding world's changes or promoting changes in the surrounding world

Art helps freeing our potential and creativity

Art helps us to think differently

Art helps us to become more open and accepting what is different

Art helps us to look at things from a different perspective

Art (making or watching) is a powerful way to educate;

Art educates us to appreciate beauty and to respect

Art is conveying strong messages, in a different way

Art can inspire the world and our society

Art creates a sense of community

Art is a universal language

Art improves our analysis capabilities

Art develops our critical skills

Art works on our emotions, helps us to express them and understand them

Why Art, then? (2)

Art is therapeutic, it makes us happy (imagine a world without Art)

Art is a tool to critique culture and society

Art is a powerful driver of economic growth

Art challenges our expectations and our perception of life;

Art gives a boost to an innovative approach which is more and more important in today's knowledge-based economy;

“..today's knowledge based, post industrial societies require citizens with confident, flexible intelligences, creative verbal and non-verbal communication skills, abilities to think critically and imaginatively, intercultural understandings and an empathetic commitment to cultural diversity. Exposure to contemporary art builds all of those skills” *;

Art opens our minds to think critically (groups of Medicine Students of Harvard take “Training the Eye” courses at Museum of fine Arts of Boston);

We can learn from Art..... And maybe we could have some new approach to our Rotary projects.....

* from an interview of Jill Henderson of Contemporary Art Gallery organization in Vancouver.

.... And Why Art for Rotary?

Just a few ideas.... as a starting point, for an open discussion :

- We could think of trying to strengthen some links with local Art institutions
- We could consider working with some artists to support our projects in different ways (communication, donation, creation of videos...)
- We could maybe attract more attention to some of our projects thanks to a more appealing way of visually presenting them

Only a couple of examples....

- I would like to mention two examples that I had the chance to see from close: they showed the power of Art in supporting humanitarian projects, showing the willingness of the artists to contribute to support certain ideas and values
- Artworks for Ukraine
- Art for Freedom

Artworks for Ukraine @ Mudam

In March 2022 an exhibition of works donated by over 40 artists from Luxembourg was held at Mudam.

“100% of the funds collected will be donated to humanitarian organisations helping the victims of this conflict. Through this initiative, the Mudam wishes to express its solidarity, and work for a more inclusive and responsible vision of the world.”

32.500 Euro were collected and donated!



Art for Freedom (Ukraine & Georgia)

In 2014, upon the invitation by Irina Gabiani, 12 Artists from all over the world, created their videos expressly for supporting the cause of two countries Ukraine and Georgia in their fight for freedom.

“We cannot fight this war with weapons, but what we can do is show our support for the people who are fighting for their freedom through our art. Art is our powerful weapon, much more powerful than any other created to kill people. Art helps to form the inner world of humans, which later on shows in our actions. We will aim to show the world the terror of violence and totalitarianism and do our part in making the free world stronger.”



ხელოვნება
თავისუფლებისთვის
(უკრაინა /საქართველო)
საერთაშორისო
ვიდეოარტის ჩვენება
ART FOR FREEDOM
(UKRAINE & GEORGIA)
INTERNATIONAL VIDEO ART SHOW

19:00, 3 ოქტომბერი, 2014
სააკაშვილის საპრეზიდენტო
ბიბლიოთეკა
სააკაძის დაღმართი 10,
თბილისი 0160
<http://www.spl.ge/>

19:00, 3 October, 2014
Saakashvili Presidential Library
Saakadze Descent 10,
0160 Tbilisi, Georgia

I am happy to have had this possibility to share with you some initial ideas. I hope they can be good seeds for our future activities.



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What is Next?

RCL Hearts Project: FiberWalk

Fibromyalgia is a disease characterized by chronic pain, especially in the muscles and joints, and affects around 2% of the population.

RCL Hearts obtained the District Grant for the first time helping financing the **FiberWalk** project.

FiberWalk is a project based on the research of the Vall d'Hebron Hospital in Barcelona. The research has demonstrated the efficacy of an additional non-pharmacological therapy to treat fibromyalgia, which consists of complementing the medications already prescribed with exercise and cognitive behavioral therapy.



More details to come in our next meeting



Assistance Dogs through plastic caps recycling



RCL Hearts collection soft plastic caps: drinks, juices, sodas, milk, domestic, etc.

A trained assistance dog costs €17,000

Valorlux pays €300 per ton.



ASA asbl



Amicale vun der Schoul
fir Assistenzhonn
www.asa-asbl.lu



CALENDAR REMINDER

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Next meetings:

- ★ **8 February Statutory Meeting** Focus on Fundraising activities. Update of our next Projects (ING Marathon, FiberWalk, Therapy with Animals). Launch of our new Club Bylaws.
- ★ **22 February Statutory Meeting**
 - ★ Conference (*date tbc*) of a board member of The "European Cultural Parliament" (ECP), a forum for European personalities in the fields of arts, culture and letters for dialogue, discussions and debate about crucial and burning issues of importance for European co-operation, European democracy and European culture. Francois Carbon, RCL Kiem.
 - ★ New Members Presentations
- ★ **2 March Social event** - Let's Bowl!